

## DENYSE DRUMMOND-DUNN

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### INTRODUCTION:

Denyse Drummond-Dunn is an award-winning author, speaker and trainer. She has been invited to speak to audiences across the world, from Lima to London, from Miami to Mumbai and from Shanghai to Stockholm.

She was the Global Head of Consumer Excellence for Nestle before setting up her consultancy (C3Centricity) more than ten years ago. Since then, Denyse has worked with many well-known multinationals, including Coca-Cola, Unilever, Carlsberg and Hero.



Denyse is the author of “Winning Customer Centricity” described as a *“must read for today’s and tomorrow’s marketers”* by none other than Unilever’s former CEO Paul Polman.

With a degree in computer science, a career of more than 30 years in marketing, and personal experience working in over 125 countries, she epitomizes the new-age marketer, combining creativity with cultural sensitivity and technical know-how.

When she’s not travelling around the world to meet her global clients, she enjoys flying (she’s a pilot), diving (she’s a divemaster) and technology. (she’s a geek too!)

Here to answer every question we have about business growth in the 21st century... please join me in welcoming from Lonay, Switzerland, our keynote speaker Denyse Drummond-Dunn.